

DIGITAL MARKETING WE **AUTOMATE** FOR YOU

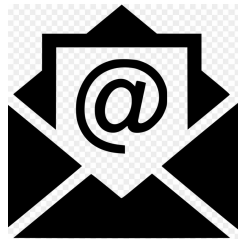


- ✔ CRM
- ✔ Lead Generation - Buyers
- ✔ Lead Generation - Sellers
- ✔ Re-Marketing/Nurture
- ✔ Follow-Up (A.I. Powered)
- ✔ Marketing Your Listings
- ✔ Open House Tool
- ✔ Own IDX Website
- ✔ DyVA (Dynamic Video Ads)

PLATFORMS USED



Lead Generation, Remarketing & Branding



Lead Nurture & Follow Up.

AUTOMATE LEAD GENERATION (BUYERS)



Realty Group

Sponsored (demo) · 🌐

🏡 New Hugo Homes of the Week! 😍
🔑 Price, Location + More Photos 🙌👉
🌟 Absolute Charmers!



🏡 New Hugo Homes of the Week! 😍 🔑 Price, Location +... [Learn More](#)
2 BD / 2 BA | \$369,000



Like



🏡 New Hugo Homes of the Week! 😍 🔑 Price, Location
2 BD / 2 BA | \$444,990



Comment



DYNAMIC
ADS FOR
REAL ESTATE



YOUR IDX FEED
LISTING DATA




YOUR CRM

AUTOMATE LEAD GENERATION (SELLERS)




YOUR IDX FEED
SOLD DATA



 **The Group 46:10 Real Estate Network**
Sponsored · 🌐

Hi, Neighbors! I've compiled the latest sold properties in 🌟🌟 Scottsdale 🌟
🌟 that directly impact your home price!
Some interesting activity ✅ in parts of the Scottsdale area 🏠!
Click below to see the details... [See More](#)



399 Days
000 [Learn More](#)

Scottsdale | Sold in 980 Days
3 BD / 4 BA | \$1,725,000 [Learn More](#)

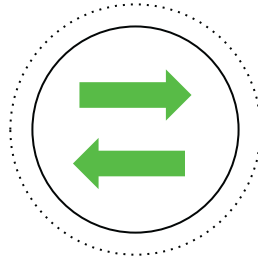
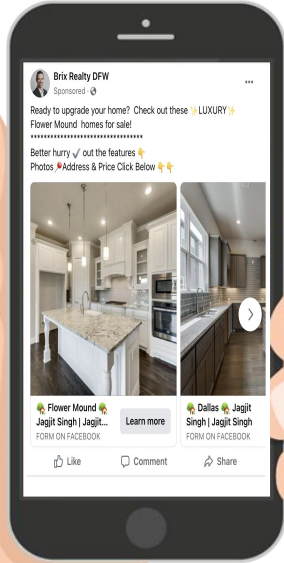
Like Comment Share



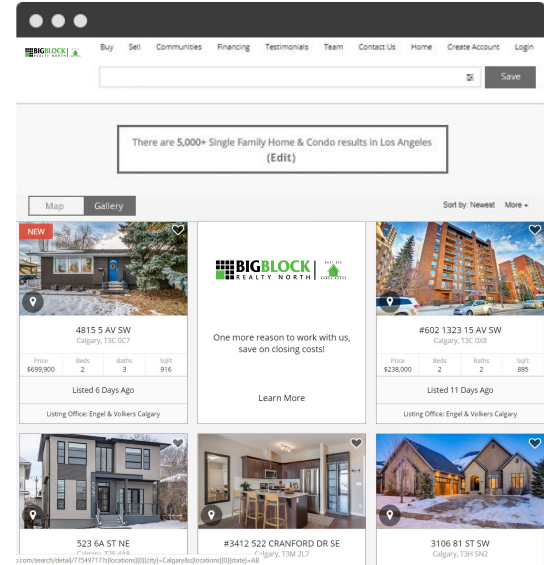
YOUR CRM

AUTOMATE LEAD NURTURE

PRIVATIZE your leads home search experience.



IDX Home Search Site



Everytime any lead logs back onto Facebook they'll have fresh updated listings from your IDX feed based on search history.

SELLER LEAD NURTURE, HOMEBOT

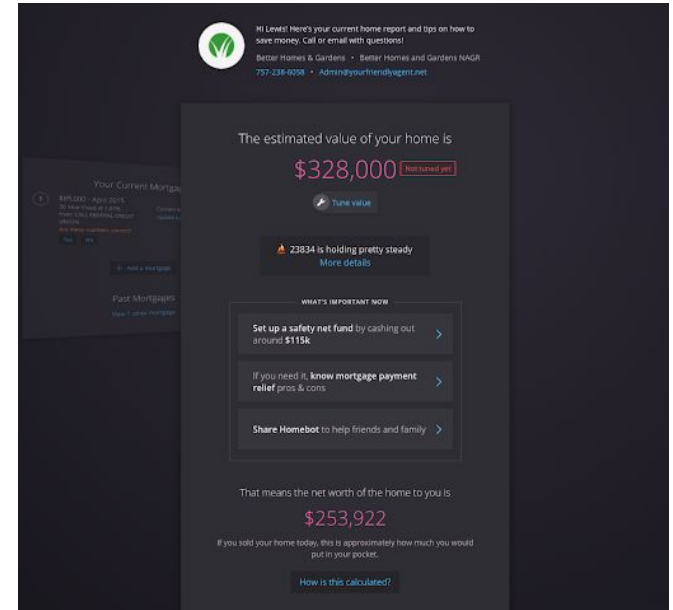
Homebot share with homeowners home values + equity.



A promotional graphic for the Homebot app. It features a smiling family (a woman, a man, and a baby) in front of a house with a 'FOR SALE' sign. A hand is shown holding a smartphone displaying the Homebot app interface. The text 'More Seller Leads!' is written in green. The Homebot logo is in a pink circle, and the ylopo logo is in a green circle. A hand is giving a thumbs up. The main text reads 'Official Homebot Release' in white, pink, and green.

More Seller Leads!

Official Homebot Release



A screenshot of the Homebot app interface. It shows a user profile for 'MI Lewis' with contact information. The main feature is a home value report: 'The estimated value of your home is \$328,000 (That's not yet)'. Below this, it says '23834 is holding pretty steady More details'. A section titled 'WHAT'S IMPORTANT NOW' includes three actionable items: 'Set up a safety net fund by cashing out around \$115k', 'If you need it, know mortgage payment relief pros & cons', and 'Share Homebot to help friends and family'. At the bottom, it states 'That means the net worth of the home to you is \$253,922' and provides a link for 'How is this calculated?'.

MI Lewis! Here's your current home report and tips on how to save money. Call or email with questions!
Better Homes & Gardens - Better Homes and Gardens NAR
757-238-0098 - Admin@yourheraldagent.net

The estimated value of your home is
\$328,000 (That's not yet)

Tune value

▲ 23834 is holding pretty steady
More details

WHAT'S IMPORTANT NOW

- Set up a safety net fund by cashing out around \$115k >
- If you need it, know mortgage payment relief pros & cons >
- Share Homebot to help friends and family >

That means the net worth of the home to you is
\$253,922

If you sold your home today, this is approximately how much you would put in your pocket.

How is this calculated?

Add more value to your homeowners & lender partners
With this exclusive partnership nobody else has.

AI POWERED LEAD FOLLOW UP



*next summer
selling house*



Your always on 24/7 AI Powered ISA

- Never Sleeps
- Natural Conversations
- Sends relevant listings
- Over 1.5 Million conversations to date (Feb 2020)
- Sets appointments
- Filters out bad leads
- Never gives up
- Works the leads for life

YOUR LISTINGS & BRAND SEEN EVERYWHERE!



AUTOMATE LISTING ADS IN 30 SECONDS

The screenshot displays the BigBlock REALTY NORTH dashboard. At the top, there is a navigation bar with the logo and menu items: Dashboard, Marketing, Branded Website, CRM, and Yogo Academy. Below the navigation bar, there is a 'View More (17)' button. The main section is titled 'Current Campaigns' and features a filter bar with buttons for 'Listing Ad (1)', 'Dynamic Ad', 'Custom Ad', and 'Remarketing Ad'. A 'Create Listing Ad' button is visible on the right. Below the filter bar, there are two tabs: 'CURRENTLY PAUSED ADS' and 'CURRENTLY ACTIVE ADS'. The 'CURRENTLY ACTIVE ADS' tab is selected, showing a table with the following columns: Status, Template Type, Listing Address, Total Spend, Clicks (Rate), Generated Leads, Delivered Leads, and Views. The table contains one row with a green status icon, 'None' as the template type, and a listing address in San Jose, CA. A large green arrow points to the 'Create Listing Ad' button, and the text 'STEP 1' is overlaid on the right side of the table. At the bottom of the dashboard, there is a section titled 'Have a Custom Ad Idea?' and a search bar.

STEP 1

RESULTS

The image is a screenshot of a Facebook post from a real estate agent. The post features a large interior photograph of a modern kitchen with a central island and a 'JUST LISTED' badge. Text overlays on the photo specify '3 Bedrooms', '3 Bathrooms', and '\$809,900'. The post text describes the property as a '3 Bed 3 Bath Home' with 'OCEAN ACCESS, NO FIXED BRIDGES, WATERFRONT, CUSTOM DESIGN, CBS POOL HOME, JUST A SHORT RIDE TO THE ST LUCIE ISLES BY BOAT'. It also mentions 'Highly sought after Private Waterfront Community of 2022 VISTA in Club Mediterranean... MAX TO THE ALL-INCLUSIVE PRICED CLASS BEGGING OF CLUBBED RANDOLPHS BAY - where River Vista residents receive PAST DISCOUNTS!' and lists the agent as 'Listing Courtesy of Mikee Wolf Koenig of RE/MAX Masterpiece Realty'. The right side of the screenshot shows a sidebar with 'Living You Generally Suggest' featuring four smaller property images with prices: \$11,000, \$17,000, \$1,300, and \$1,000. Below this is a section for 'Spokane, WA' with a 'View More' button. The bottom of the screenshot shows a video player interface with a play button and a 'Watch Now' link.

3 Bed 3 Bath Home
OCEAN ACCESS, NO FIXED BRIDGES, WATERFRONT, CUSTOM DESIGN, CBS POOL HOME, JUST A SHORT RIDE TO THE ST LUCIE ISLES BY BOAT! This 3059 sq ft, 3 Bedrooms / 3 Bath, Pool Home is located in the highly sought after Private Waterfront Community of 2022 VISTA in Club Mediterranean... MAX TO THE ALL-INCLUSIVE PRICED CLASS BEGGING OF CLUBBED RANDOLPHS BAY - where River Vista residents receive PAST DISCOUNTS!
Listing Courtesy of Mikee Wolf Koenig of RE/MAX Masterpiece Realty
...click below to see more!

JUST LISTED

3 Bedrooms
3 Bathrooms
\$809,900

Living You Generally Suggest

Spokane, WA

View More

Watch Now

REAL-TIME SELLER MARKETING REPORTS



SELLER MARKETING REPORT

3251 River Vista Drive
Port Saint Lucie, FL 34952



Most Recent Ad Results



Listing Rocket Ad Example



To view this ad online, visit:

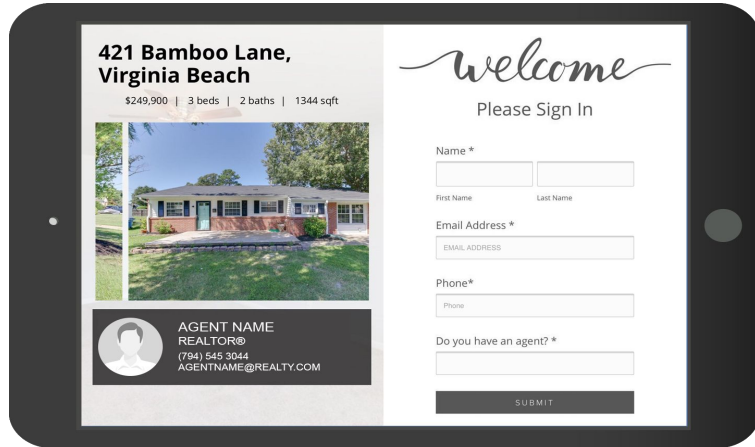
<https://search.remaxmasterpiece Realty.com/r/6FI>

Your Local Market



OPEN HOUSE TOOL

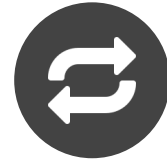
Keeps you in front of all your listings



OPEN HOUSE TOOL



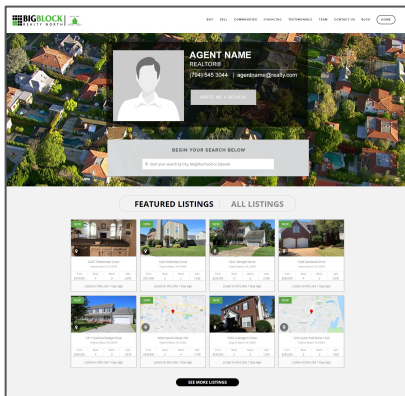
YOUR CRM



RE-MARKETING

AGENT BRANDED IDX WEBSITE

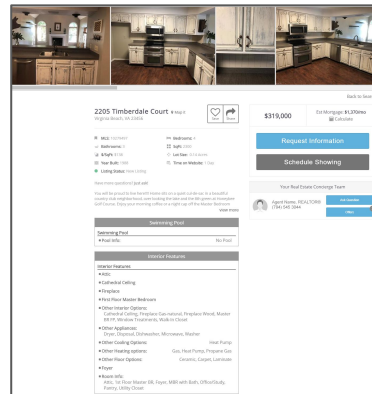
AGENT MICRO SITES



TIP

Buy your own domain and point it here!

SEARCH SITE



REGISTER AS LEAD



YOUR CRM



AGENT NOTIFIED



DYNAMIC VIDEO ADS (DYVA)

BRAND AWARENESS VIDEOS



Automatically produced and played for you to your entire sphere 24/7 - 365 for as low as 1 cent per video view



Buyer - Grateful Home



Buyer - Growing Love



Buyer - New Home



Buyer - Perfect Sunday



Branding 5 Kitchen Hacks



Seller - All the Houses



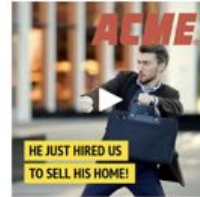
Seller - We're All Ears



Seller - We Sold



Seller - Just Like Chris



Seller - Just Like Michael



Seller - Puppy Eyes



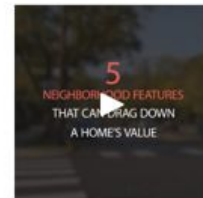
Seller - 3 Staging Mistakes to Avoid



Seller - 5 Eco-Friendly Upgrades you can add to your Home



Seller - 5 Features that Boost Resale Value



Seller - 5 Neighborhood Features That Can Drag Down A



Buyer - Should You Buy A Condo or House?

MARKETING TECH THAT **NOT EVERYONE HAS**

Total 1.2 million agents in U.S

Only 1500 teams currently have access to this marketing technology

